

Sponsorship Opportunities

“Feeding the Flock” 5K Walk/Run

June 18, 2016



a benefit event for the

Food Pantry

Emergency Financial Aid

Needed Goods & Services

Advocacy & Resources

St. Vincent DePaul Ministry

serving residents in the

Martin, Otsego, Plainwell Areas

St. Vincent DePaul Ministry *serving residents in the* ***Martin, Otsego, Plainwell Areas***

- Served 5,439 local people in need during 2015.
- Value of foods/goods/services provided in 2015 estimated at \$128,788.
- Supplied Over \$30,000 in Emergency Financial Aid, fulfilling 189 requests in 2015.
- Provided food to more than 140 families/month in 2015.
- Official agency affiliated with Feeding America West Michigan.
- Referrals to other agencies and organizations.
- Assistance in locating needed appliances, furniture, household items, and clothing.
- Managed and operated by 55 Volunteers = low overhead costs.
- 98% of funds raised are used to meet client needs.



***“Feeding the Flock”* 5K Walk/Run**

- “Feeding the Flock” raised almost \$6,000 in 2015 with 100% of proceeds going to St. Vincent DePaul Ministry to benefit local residents in need.
- Forty-five local businesses contributed toward sponsorships in 2015.

Sponsorship Information

- Cash or Inkind gifts or services are welcomed.
- Complete and return Sponsorship Agreement listing intended level of sponsorship.
- Sponsor donations due by June 1, 2016.
- Questions should be directed to Bob Benson, 269-350-0035 or visit website at <http://stmargaret-otsego.org/saint-vincent-de-paul-ministry.html>

Sponsorship Levels

Sustaining Sponsor:	\$5,000 or more in cash and/or inkind donations annually to St. Vincent DePaul Ministry
Diamond Sponsor:	\$ 500 in cash or inkind donations
Platinum Sponsor:	\$ 250 or more in cash or inkind
Gold Sponsor:	\$ 100 or more in cash or inkind
Silver Sponsor:	\$ 50 or more in cash or inkind

Sponsorship Benefits

Benefits	Sustaining Sponsor	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor
<i>Premier name placement on event materials & website</i>	X				
<i>Premier name placement on event T-shirt</i>	X				
<i>Placement of sponsor name on event T-shirt</i>	X	X			
<i>Business name on event entry forms</i>	X	X			
<i>Business Banner Displayed at Event</i>	X	X			
<i>Free registration for two participants</i>	X	X	X		
<i>Name recognition in press releases</i>	X	X	X		
<i>Business Name on T-shirts</i>	X	X	X	X	
<i>Name placement on event print materials</i>	X	X	X	X	
<i>Sponsor name on event website</i>	X	X	X	X	X
<i>Name on Official Event Poster</i>	X	X	X	X	X
<i>Presented Business Recognition Plaque</i>	X	X	X	X	X



Sponsor Agreement
“Feeding the Flock” 5K Walk/Run
June 18, 2016
8:00 a.m.

Business Name (as it should appear): _____

Business Address: _____

Business website/phone: _____

Contact person and phone number: _____

- Sponsor Level:**
- | | | |
|--------------------------|----------------------------|---|
| <input type="checkbox"/> | Sustaining Sponsor: | \$5,000 or more in cash and/or inkind annually to St. Vincent DePaul Ministry |
| <input type="checkbox"/> | Diamond Sponsor: | \$ 500 or more in cash or inkind |
| <input type="checkbox"/> | Platinum Sponsor: | \$ 250-499 in cash or inkind |
| <input type="checkbox"/> | Gold Sponsor: | \$ 100-249 in cash or inkind |
| <input type="checkbox"/> | Silver Sponsor: | \$ 50-99 in cash or inkind |

Donation Amount or Value: \$ _____

Goods/Services: _____

I understand that my donation will be applied to the gross receipts of the event and 100% of the proceeds, after expenses, will go to St. Vincent DePaul Society to be used for the benefit of people in need who reside in the Martin, Otsego, or Plainwell School Districts. The benefits of sponsorship are as listed in this brochure. Sustaining, Diamond, and Platinum levels are entitled to two free registrations for the event—please submit names.

1. _____ 2. _____

Signature: _____ **Position:** _____

Date: _____ **Daytime Phone Number:** _____ **Event Contact:** _____

Please make check payable to St. Vincent DePaul Ministry (serving Martin, Otsego, and Plainwell areas) and send by **June 1, 2016:**

“Feeding the Flock” 5K Walk/Run
St. Vincent DePaul Ministry
766 S. Farmer Street
Otsego, MI 49078