

# **Sponsorship Opportunities**

## **“Feeding the Flock” 5K Walk/Run**

June 17, 2017



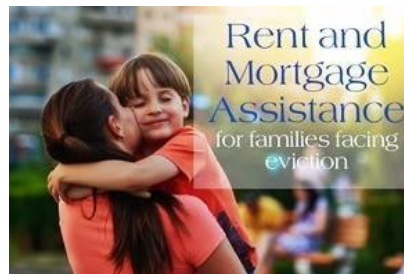
a benefit event for the

**Food Pantry**  
**Emergency Financial Aid**  
**Needed Goods & Services**  
**Advocacy & Resources**

**St. Vincent DePaul Ministry**  
*serving residents in the*  
**Martin, Otsego, Plainwell Areas**

# **St. Vincent DePaul Ministry** *servicing residents in the* ***Martin, Otsego, Plainwell Areas***

- Served more than **6,000** local people in need during 2016.
- Value of foods/goods/services provided in 2016 of about **\$125,000**.
- Supplied Over **\$35,000** in Emergency Financial Aid, fulfilling about 185 requests in 2016.
- Provide food to more than 140 families/month.
- Official agency affiliated with Feeding America West Michigan.
- Referrals to other agencies and organizations.
- Assistance in locating needed appliances, furniture, household items, and clothing.
- Managed and operated by 55 Volunteers = low overhead costs.
- 98% of funds raised are used to meet client needs.



## ***“Feeding the Flock”* 5K Walk/Run**

- “*Feeding the Flock*” raised almost \$7,000 in 2016 with 100% of proceeds going to St. Vincent DePaul Ministry to benefit local residents in need.
- More than forty-five local businesses contributed toward sponsorships in 2016.

## **Sponsorship Information**

- Cash or inkind gifts or services are welcomed.
- Complete and return Sponsorship Agreement listing intended level of sponsorship.
- Sponsor donations due by June 1, 2017.
- Questions should be directed to Bob Benson, 269-350-0035 or visit website at [www.stvincentdepaulministry.org](http://www.stvincentdepaulministry.org)

## Sponsorship Levels

<b>Sustaining Sponsor:</b>	\$5,000 or more in cash and/or inkind donations annually to St. Vincent DePaul Ministry
<b>Diamond Sponsor:</b>	\$ 500+ in cash or inkind donations
<b>Platinum Sponsor:</b>	\$ 250 or more in cash or inkind
<b>Gold Sponsor:</b>	\$ 100 or more in cash or inkind
<b>Silver Sponsor:</b>	\$ 50 or more in cash or inkind

## Sponsorship Benefits

Benefits	Sustaining Sponsor	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor
<i>Premier name placement on event materials &amp; website</i>	X				
<i>Premier name placement on event T-shirt</i>	X				
<i>Placement of sponsor name on event T-shirt</i>	X	X			
<i>Business name on event entry forms</i>	X	X			
<i>Business Banner Displayed at Event</i>	X	X			
<i>Free registration for two participants</i>	X	X	X		
<i>Name recognition in press releases</i>	X	X	X		
<i>Business Name on T-shirts</i>	X	X	X	X	
<i>Name placement on event print materials</i>	X	X	X	X	
<i>Sponsor name on event website</i>	X	X	X	X	X
<i>Name on Official Event Poster</i>	X	X	X	X	X
<i>Presented Business Recognition Plaque</i>	X	X	X	X	X



# Sponsor Agreement

## *“Feeding the Flock” 5K Walk/Run*

### *June 17, 2017*

### *8:00 a.m.*

Business Name (as it should appear): \_\_\_\_\_

Business Address: \_\_\_\_\_

Business website/phone: \_\_\_\_\_

Contact person and phone number: \_\_\_\_\_

- Sponsor Level:  Sustaining Sponsor: \$5,000 or more in cash and/or in kind annually to St. Vincent DePaul Ministry
- Diamond Sponsor: \$ 500 or more in cash or in kind
- Platinum Sponsor: \$ 250-499 in cash or in kind
- Gold Sponsor: \$ 100-249 in cash or in kind
- Silver Sponsor: \$ 50-99 in cash or in kind

Donation Amount or Value: \$ \_\_\_\_\_

Goods/Services: \_\_\_\_\_

I understand that my donation will be applied to the gross receipts of the event and 100% of the proceeds, after expenses, will go to St. Vincent DePaul Society to be used for the benefit of people in need who reside in the Martin, Otsego, or Plainwell School Districts. The benefits of sponsorship are as listed in this brochure. Sustaining, Diamond, and Platinum levels are entitled to two free registrations for the event—please submit names.

1. \_\_\_\_\_ 2. \_\_\_\_\_

Signature: \_\_\_\_\_ Position: \_\_\_\_\_

Date: \_\_\_\_\_ Daytime Phone Number: \_\_\_\_\_ Event Contact: \_\_\_\_\_

Please make check payable to St. Vincent DePaul Ministry (serving Martin, Otsego, and Plainwell areas) and send by June 1, 2017:

*“Feeding the Flock” 5K Walk/Run*  
*St. Vincent DePaul Ministry*  
*766 S. Farmer Street*  
*Otsego, MI 49078*