Sponsorship Opportunities

“Feeding the Flock” 5K Walk/Run

June 17, 2017

a benefit event for the

Food Pantry
Emergency Financial Aid
Needed Goods & Services
Advocacy & Resources

St. Vincent DePaul Ministry

serving residents in the

Martin, Otsego, Plainwell Areas
St. Vincent DePaul Ministry

serving residents in the

Martin, Otsego, Plainwell Areas

- Served more than 6,000 local people in need during 2016.
- Value of foods/goods/services provided in 2016 of about $125,000.
- Supplied Over $35,000 in Emergency Financial Aid, fulfilling about 185 requests in 2016.
- Provide food to more than 140 families/month.
- Official agency affiliated with Feeding America West Michigan.
- Referrals to other agencies and organizations.
- Assistance in locating needed appliances, furniture, household items, and clothing.
- Managed and operated by 55 Volunteers = low overhead costs.
- 98% of funds raised are used to meet client needs.

“Feeding the Flock” 5K Walk/Run

- “Feeding the Flock” raised almost $7,000 in 2016 with 100% of proceeds going to St. Vincent DePaul Ministry to benefit local residents in need.
- More than forty-five local businesses contributed toward sponsorships in 2016.

Sponsorship Information

- Cash or inkind gifts or services are welcomed.
- Complete and return Sponsorship Agreement listing intended level of sponsorship.
- Sponsor donations due by June 1, 2017.
- Questions should be directed to Bob Benson, 269-350-0035 or visit website at www.stvincentdepauministry.org
## Sponsorship Levels

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sustaining Sponsor</td>
<td>$5,000 or more in cash and/or inkind donations annually to St. Vincent DePaul Ministry</td>
<td></td>
</tr>
<tr>
<td>Diamond Sponsor</td>
<td>$500+ in cash or inkind donations</td>
<td></td>
</tr>
<tr>
<td>Platinum Sponsor</td>
<td>$250 or more in cash or inkind</td>
<td></td>
</tr>
<tr>
<td>Gold Sponsor</td>
<td>$100 or more in cash or inkind</td>
<td></td>
</tr>
<tr>
<td>Silver Sponsor</td>
<td>$50 or more in cash or inkind</td>
<td></td>
</tr>
</tbody>
</table>

## Sponsorship Benefits

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Sustaining Sponsor</th>
<th>Diamond Sponsor</th>
<th>Platinum Sponsor</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Premier name placement on event materials &amp; website</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Premier name placement on event T-shirt</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Placement of sponsor name on event T-shirt</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Business name on event entry forms</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Business Banner Displayed at Event</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Free registration for two participants</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Name recognition in press releases</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Business Name on T-shirts</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Name placement on event print materials</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Sponsor name on event website</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Name on Official Event Poster</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Presented Business Recognition Plaque</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>
Sponsor Agreement

“Feeding the Flock” 5K Walk/Run
June 17, 2017
8:00 a.m.

Business Name (as it should appear): ____________________________________________

Business Address: _____________________________________________________________

Business website/phone: _________________________________________________________

Contact person and phone number: ________________________________________________

Sponsor Level:  □ Sustaining Sponsor: $5,000 or more in cash and/or inkind annually to St. Vincent DePaul Ministry
                 □ Diamond Sponsor: $500 or more in cash or inkind
                 □ Platinum Sponsor: $250-499 in cash or inkind
                 □ Gold Sponsor: $100-249 in cash or inkind
                 □ Silver Sponsor: $50-99 in cash or inkind

Donation Amount or Value: $__________________

Goods/Services: __________________________________________________________________

I understand that my donation will be applied to the gross receipts of the event and 100% of the proceeds, after expenses, will go to St. Vincent DePaul Society to be used for the benefit of people in need who reside in the Martin, Otsego, or Plainwell School Districts. The benefits of sponsorship are as listed in this brochure. Sustaining, Diamond, and Platinum levels are entitled to two free registrations for the event—please submit names.

1. ___________________________________________  2. ___________________________________________

Signature: ________________________________  Position: _________________________________

Date: _____________  Daytime Phone Number: ___________  Event Contact: _____________________

Please make check payable to St. Vincent DePaul Ministry (serving Martin, Otsego, and Plainwell areas) and send by June 1, 2017:

“Feeding the Flock” 5K Walk/Run
St. Vincent DePaul Ministry
766 S. Farmer Street
Otsego, MI 49078