

# St. Vincent DePaul Ministry

*serving residents in the  
Martin, Otsego, Plainwell Areas*

- Served more than **6,000** local people in need during 2017.
- Value of foods/goods/services provided in 2017 of more than **\$135,000**.
- Supplied Over **\$35,000** in Emergency Financial Aid, fulfilling about 190 requests in 2017.
- Provide food to more than 140 families/month.
- Official agency affiliated with Feeding America West Michigan.
- Referrals to other agencies and organizations.
- Assistance in locating needed appliances, furniture, household items, and clothing.
- Managed and operated by 26 Volunteers = low overhead costs.
- 98% of funds raised are used to meet client needs.



## ***“Feeding the Flock”*** **Sunday Morning Brunch**

- *“Feeding the Flock”* raised about \$7,000 in 2017 with 100% of proceeds going to St. Vincent DePaul Ministry to benefit local residents in need.
- More than forty-five local businesses contributed toward sponsorships in 2017.
- Expected participation -- reach 200 people with your logo or message.
- Display your name to attendees in a relaxed atmosphere.
- Support an all-volunteer, nonprofit organization where more than 90% of revenue goes to programming.

## **Sponsorship Information**

- Cash or inkind gifts or services are welcomed.
- Complete and return Sponsorship Agreement listing intended level of sponsorship.
- Sponsor donations due by August 1, 2018.
- Questions should be directed to Bob Benson, 269-350-0035 or visit website at [www.stvincentdepaulministry.org](http://www.stvincentdepaulministry.org).

## Sponsorship Benefits

Diamond Sponsor: \$500+ in cash or inkind donations  
 Platinum Sponsor: \$250 or more in cash or inkind  
 Gold Sponsor: \$100 or more in cash or inkind  
 Silver Sponsor: \$ 50 or more in cash or inkind

Benefits	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor
<i>Premier Sponsor Name Placement on Event Materials</i>	X			
<i>Premier Sponsor Name Placement on Event T-shirt</i>	X			
<i>Brief Write-up about Sponsor on St. Vincent de Paul Ministry Website</i>	X			
<i>Premier Name Placement of Sponsor Name on Website</i>	X	X		
<i>Two Free Tickets for Sunday Morning Brunch</i>	X	X		
<i>Sponsor Business Banner to Be Displayed at Event</i>	X	X		
<i>Sponsor Name Recognition in Press Releases</i>	X	X	X	
<i>Sponsor Business Name on Event T-shirt</i>	X	X	X	
<i>Name Placement in Event Print Materials</i>	X	X	X	
<i>Sponsor Name on Official Event Poster</i>	X	X	X	X
<i>Sponsor Name on Event Website</i>	X	X	X	X
<i>Presented a Business Recognition Plaque</i>	X	X	X	X

# Sponsor Agreement

*"Feeding the Flock"*

**Sunday Morning Brunch**

**September 30, 2018**

**10:00 a.m. – 2:00 p.m.**

Business Name (as it should appear): \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Email: \_\_\_\_\_

Contact Person and Phone: \_\_\_\_\_

Sponsor Level:

- Diamond Sponsor \$500 or more in cash or inkind
- Platinum Sponsor \$250-\$499 in cash or inkind
- Gold Sponsor \$100-249 in cash or inkind
- Silver Sponsor \$ 50-99 in cash or inkind

Donation Amount or Value \$\_\_\_\_\_

Goods/Services \_\_\_\_\_

I understand that my donation will be applied to the gross receipts of the event and 100% of the proceeds, after expenses, will go to St. Vincent de Paul Ministry to be used for the benefit of people in need who reside in the Martin, Otsego, or Plainwell School Districts. The benefits of sponsorship are as listed in this brochure.

Signature: \_\_\_\_\_ Position: \_\_\_\_\_

Date: \_\_\_\_\_ Daytime Phone: \_\_\_\_\_ Contact: \_\_\_\_\_

Please make check payable to St. Vincent de Paul Ministry and send by Aug 1, 2018.

***"Feeding the Flock"***  
**Sunday Morning Brunch**  
**St. Vincent DePaul Ministry**  
**134A Allegan Street**  
**Otsego, MI 49078**